

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Scott Faber et al. Examiner: Daniel Lastra  
Serial No.: 09/808,475 Group Art Unit: 3622  
Filed: March 13, 2001 Docket No.: 76705-200501/US  
Title: APPARATUS AND METHOD FOR RECRUITING, COMMUNICATING WITH, AND  
PAYING PARTICIPANTS OF INTERACTIVE ADVERTISING  
Confirmation No.: 3558

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this correspondence and identified enclosures are being sent via Facsimile Transmission addressed to, Mail Stop  
Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on \_\_\_\_\_, **2006**.

Name: Nikki M. Mc Nillion

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

**MAIL STOP AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir/Madam:

In response to the Office Action mailed August 1, 2006, please kindly enter the following  
amendments and consider the following remarks/arguments:

**Amendments to the Claims** are reflected in the list of claims that begins on page 2 of this paper;  
and

**Remarks/Arguments** begin on page 10 of this paper.